



VOCABLOOT

Vocabulary learning should feel like play.

Snap the world! Learn the words!

Product overview · Press kit





The world becomes the vocabulary list.

Point the camera at everyday life.

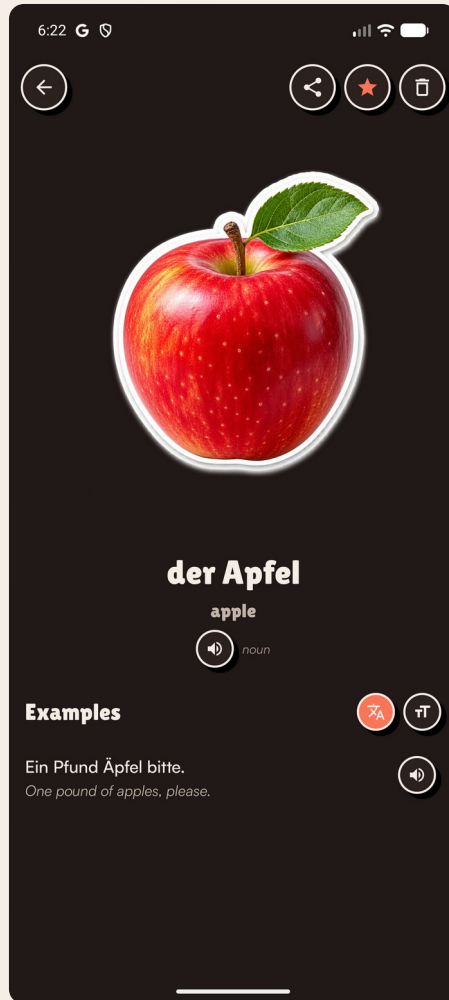
Instead of starting with generic flashcards, learners photograph objects around them and discover their names in the language they are learning.

Snap the world! Learn the words!





Every discovered word becomes audible.

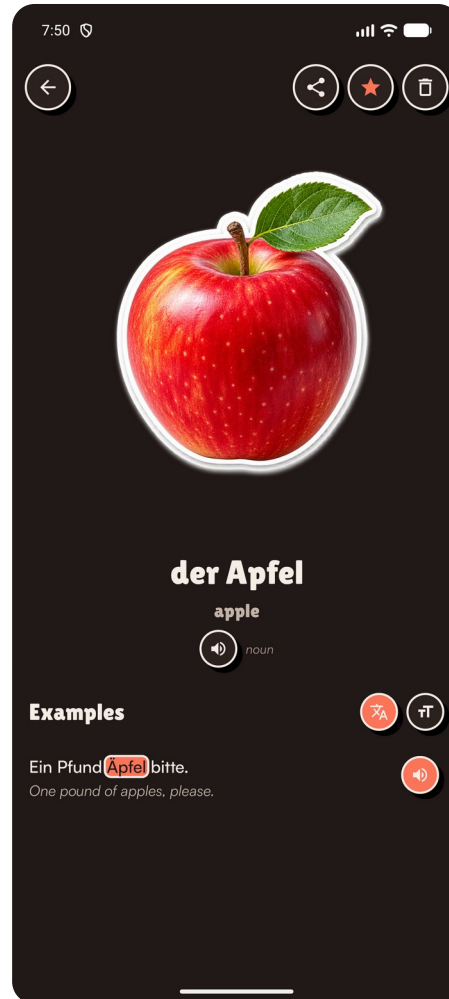
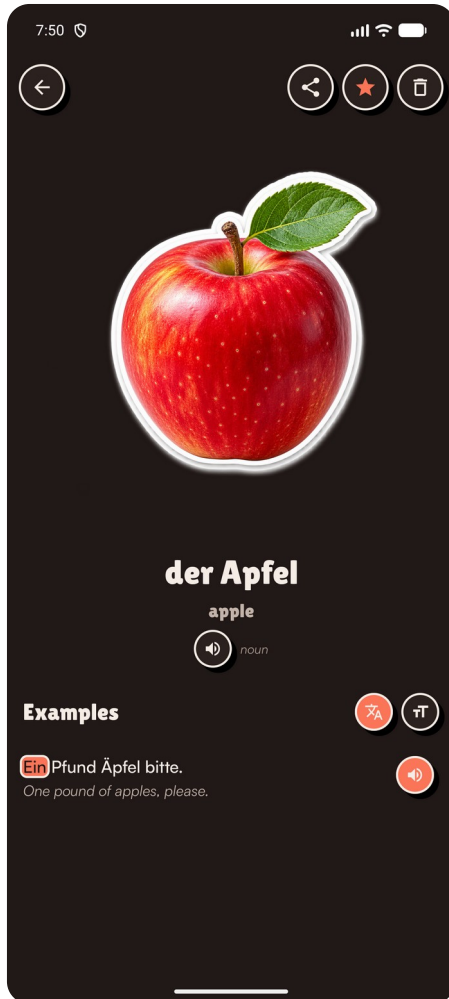


Voice lives inside the word, not beside it.

- Tap the saved word to hear natural pronunciation.
- Play full example sentences with expressive voice.
- Connect the written form with the way the word sounds in context.



The sentence moves with the voice.



Each spoken word is highlighted in real time.

When sentence audio is enabled, the highlight advances word by word with the narration. Learners follow pronunciation and spelling at the same moment, without losing their place.

Hear the sentence. See the word. Connect sound with meaning.

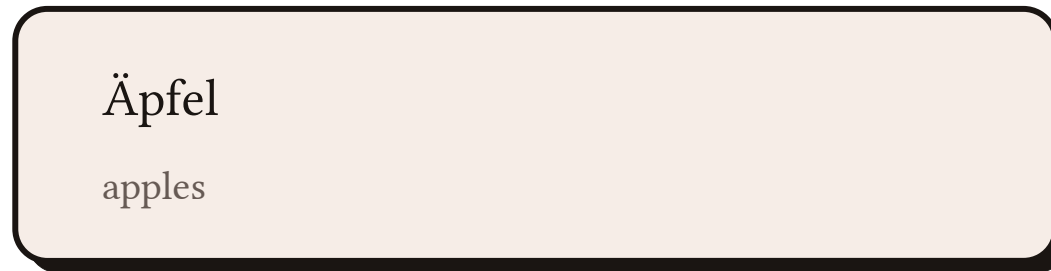


Every sentence becomes explorable.



Tap a word. Reveal what it means.

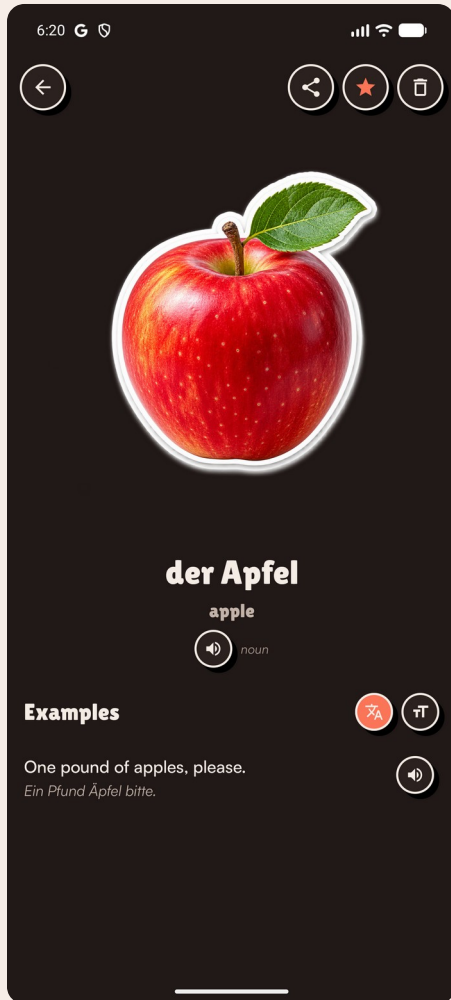
Learners can select an individual word inside an example sentence. Vocabloom highlights it and opens an inline card with its meaning, while sentence audio remains one tap away.



Reading becomes active exploration, not passive memorisation.



Structured community decks will be visual, audible and playable.



Familiar deck structure, built for the way Vocabloot teaches.

Planned decks will offer the familiar organization of Anki and Quizlet, while every word includes images, text, pronunciation audio, examples and game-ready content. A community layer will let learners create, share and discover decks by language and level.

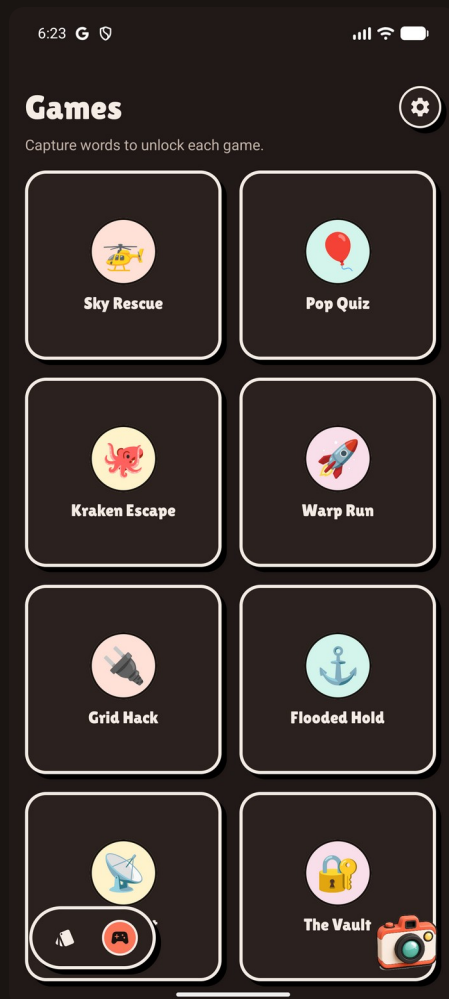


**Tamil · Filipino · Romanian · Arabic
and other widely spoken languages**



PLAY WITH THE WORDS YOU FOUND

The learner's own wordbook becomes the arcade.



No streak pressure. No boring flashcards.

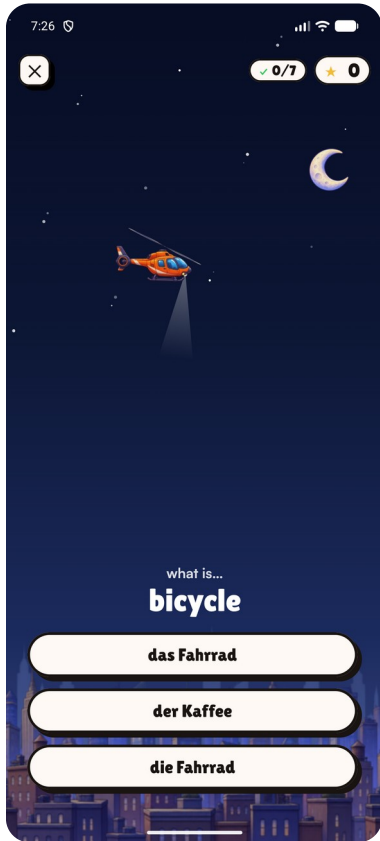
Vocabloom uses different game mechanics to practise spelling and meaning, with timers and fast-paced challenges that keep learning engaging. Capturing more words unlocks more ways to play.

Snap more words → unlock more ways to play

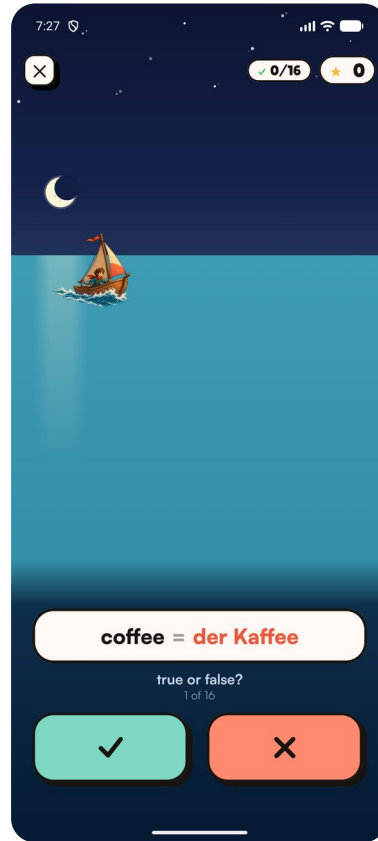
Future: Word Hunt lets friends explore real places and collect vocabulary together.



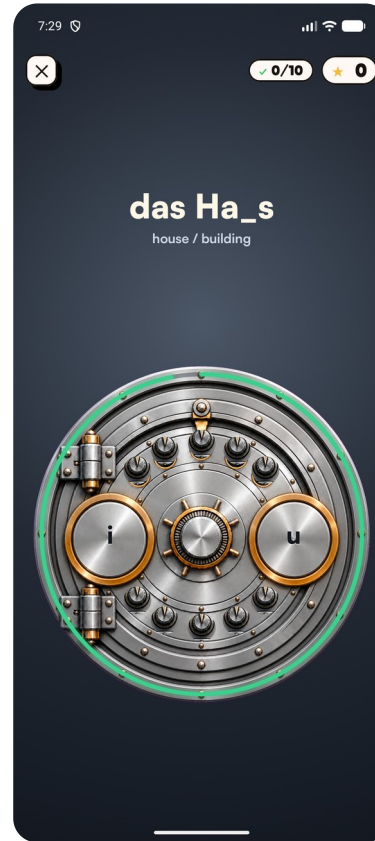
Vocabulary recall becomes an active challenge.



Sky Rescue



Kraken Escape



The Vault

The same personal words feel different in every game.

Time pressure, movement, visible danger, and immediate feedback turn vocabulary retrieval into a goal-driven moment. Learners are not reviewing a static card. They are using the word to rescue, escape, or unlock something.

Recall has a purpose and a consequence.



Different mechanics exercise different vocabulary skills.



Grid Hack turns spelling into navigation.

Learners trace the target-language word through a live letter grid while a countdown runs. The mechanic trains spelling, letter recognition, and recall without presenting another flashcard.

- Sky Rescue · fast meaning recall
- Kraken Escape · translation verification
- The Vault · missing-letter completion
- **Grid Hack · spelling and visual search**

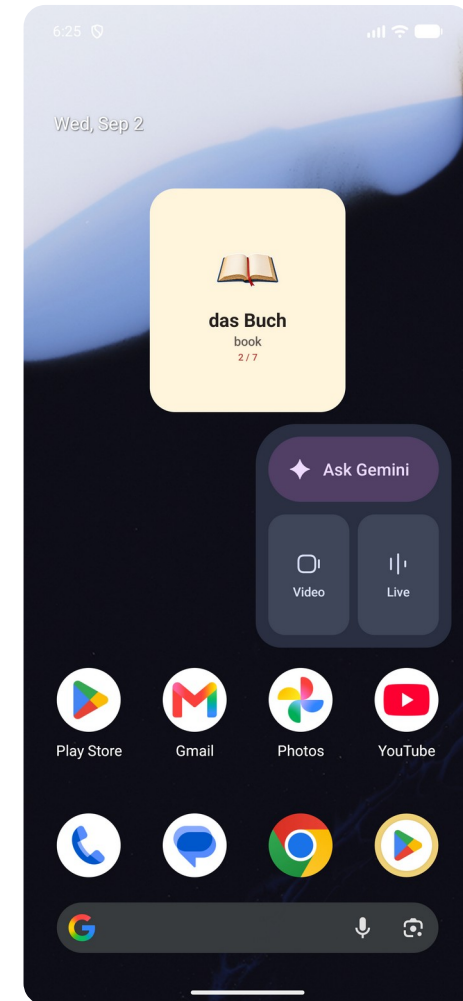
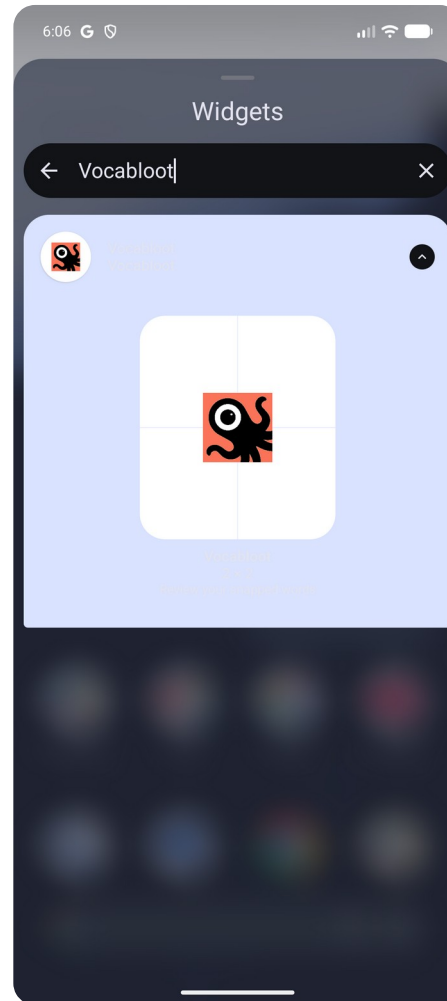


A home-screen widget keeps discovered words in view.

Vocabulary returns naturally throughout the day.

The Vocabloot widget surfaces a snapped word, its image, meaning, and progress directly on the home screen. A tap returns to the full word, pronunciation, examples, and clickable sentence vocabulary.

Personal words stay visible without streaks or reminders.





Voice makes each interaction sound alive.

01 WORD VOICE

Natural pronunciation for every snapped word.

02 SENTENCE VOICE

Expressive playback for contextual examples.

03 CLICKABLE WORDS

Voice and meaning when a learner explores a sentence word by word.

04 NARRATED CONTENT

Audio editions of vocabulary newsletters and short lessons that return learners to the app.



A planned daily outreach format will extend learning beyond the app.

Planned: Learn 1,000 <language> words in 90 days

Not launched yet. We plan two daily emails with six words each, plus daily short-form lessons on Instagram, YouTube, TikTok, Facebook and other relevant social platforms.

2 emails per day 6 words per email

1,000 unique words 80 review slots

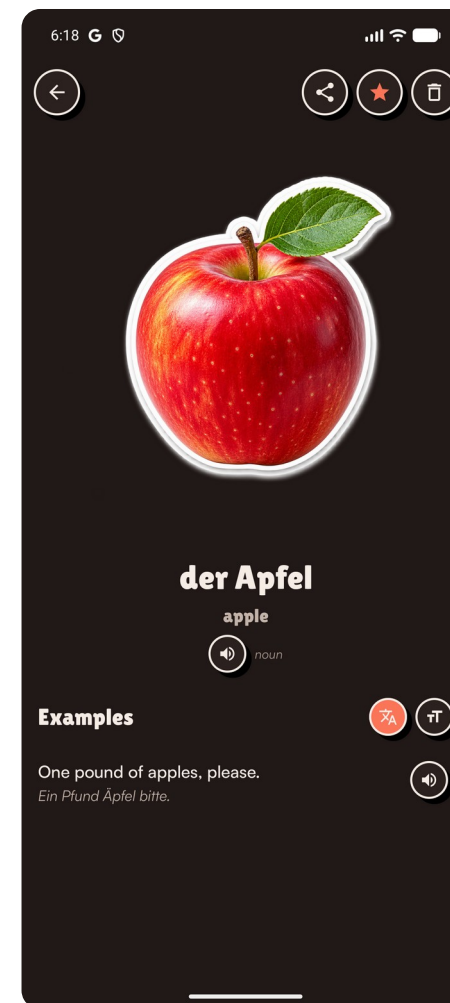


IMAGE · TEXT · TTS ·
EXAMPLE SENTENCE
SYNCHRONISED
HIGHLIGHTING ·
VOICE

1,080 slots
1,000 unique



Live on mobile; ready to scale the voice experience.



APP STORE

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GOOGLE PLAY

[play.google.com/store/apps/details?
id=com.tntstudios.snaplingo](https://play.google.com/store/apps/details?id=com.tntstudios.snaplingo)

Vocabloot is already live with a free experience and premium subscription path.

NOW

Live camera, wordbook, games, widgets

NEXT

Natural voice across words and sentences

THEN

Speaking practice and multiplayer Word Hunt

AVAILABLE NOW: Learning notifications · images shared from other apps
Photo-library imports · vocabulary deck import and export



A lean team ready to make vocabulary audible.

THREE-PERSON TEAM

Product and technology

Marketing and design

Clear ownership across building and growing Vocabloot.

Next, Vocabloot will...

- Expand natural audio across the personal wordbook
- Test listening-led vocabulary experiences
- Scale narrated newsletters and lessons
- Build toward speaking and pronunciation practice

Make new words easier to hear, remember, and use.